



PLAN B @ EAR: SAFE EC-REP SOLUTION FOR SWISS SMEs

Swiss manufacturers must prepare for the scenario of having to appoint an EU representative or European Authorised Representative (EAR) in the future. We have put together a package of services that increases the security for SMEs without their own subsidiary in the EU area to maintain the ability to deliver to the EU area and helps to minimize the financial and contractual risks.

Our services at a glance

The package "Plan B @ EAR" is defined in such a way that the manufacturer is guaranteed to have an EAR if required. The package includes in particular:

- Review of the technical documentation with report regarding the gaps to be closed
- Review of relevant parts of the QMS with report regarding the gaps to be closed
- Cancellation guarantee: if the contract becomes unnecessary (EU and Switzerland agree), no additional costs will be incurred
- Clarification of the insurance situation regarding product liability
- Checklists for the procedure (labelling, contracts, FSCs, documents to be adapted etc.)

Your Benefit

- Ensure supply availability in the EU market
- Uncomplicated access to the EAR, no complex evaluation necessary
- Solution with a local CH partner and established EARs
- Written instructions for the adaptation of the documents
- Prompt implementation

Our Partners

- We have evaluated one partner each in Germany and France
- Our partner in Germany is a member of the European Association of Authorised Representatives (EAAR) and has been working as an EC-Rep for over 20 years
- The partner in France is an established consulting firm with excellent contacts to the authorities

Our Pricing

- Fixed package price, graded according to risk class
- Reduction of the package price for additional product families from the same manufacturer
- Discount for ISS customers for whom we have prepared the technical documentation
- Reduction of the initial costs at the EAR, as various works are already included in the package

The small print

- No guarantee that the EAR will accept the product or the technical documentation
- No guarantee that we can take over the mandate, regular clients have priority

Your contact

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